

Bloomberry recognized in Cambridge IFA's 2024 3G Awards

Bloomberry Resorts Corporation (Bloomberry) was hailed as the winner of the “3G Excellence in Sustainable Practices” Award in the 9th Global Good Governance (3G) awards by Cambridge IFA. The awarding ceremony was held at the Shangri-La the Fort Manila.

The 3G Excellence in Sustainable Practices Award recognizes organizations that “effectively promote sustainability in their business practices to ensure the businesses run in an environmentally and socially responsible way.” Indeed, Bloomberry’s sustainability framework focuses on Solaire Resort Entertainment City as an entity that creates value for society through various initiatives that espouse valuing our customers, ensuring an enthusiastic workforce, protecting the environment, and good governance.

According to its website, Cambridge IFA is “a financial services intelligence house that specializes in developing and utilizing powerful cutting-edge analytical tools to evaluate business data, assess macroeconomic indicators and understand market trends, leadership positioning and brand development relevant to the development of the financial services industry globally.” The group is spearheading a global initiative to promote best practices in governance and sustainability. Cambridge IFA is a member of HD-Edbiz Group of Companies with offices in London, British Virgin Islands, Istanbul and Islamabad.

The 3G Awards is a premier awards program that highlights excellence in good governance and commitment to social welfare in 3 major streams: Government & Politics, Corporate Sector and Social Sector & Philanthropy.

